

NORTH FT. MYERS HIGH SCHOOL



Athletic Partnership Program

PARTNERSHIP OPPORTUNITY

Become A Part Of Our Winning Tradition

North Ft. Myers High School has a history of academic excellence and competitive sports programs. This happens both in the classroom, on the field, and through service. Now here is your opportunity to support these traditions and our schools mission of enriching young lives and future community leaders, while showcasing your school and community support. We are proud to announce the launch of our athletic advertising partnership program.

Reasons to Become a Partner

Support our students and school while

- Showcasing Community and Social Responsibility
- Creating Business Awareness and Visibility
- Increasing Brand Loyalty
- Driving Business Traffic and Sales
- Ability to Highlight Specific Products, Sales, Specials, and Seasonal Items
- Combat Larger Ad Budgets from Competitors
- Differentiate your Company and Product by Interacting with Customers
- Receive Higher Ad Recall with Captive and Bought in Audience
- More cost effective ad value when compared to TV, Radio, Newspaper, and Billboards



Static Illuminated Advertising Panels

Sport	Permanent Ad
Football / Soccer / Track (31 Games Total)	Permanent Ad Spot
Five (5), 3' high x 3' wide Advertising Spots	
Rate per year - \$2,500 \$12,500 per sponsor	



Digital Venue Rotating Ads

Sport	Permanent Ad
Unlimited Advertising Opportunities Available	
FOOTBALL	1 ad every 2 minutes (based upon 40)
SOCCER	1 ad every 2 minutes (based upon 40)
TRACK	1 ad every 2 minutes (based upon 40)
Note: Unlimited Ad Opportunities—Not Capped at 40 as shown and Calculated	
Rate per year—\$500 per sponsor	



Outdoor Venue Partnership Opportunity

Sport	Advertising Package	# of Slots	# of Games	Price	Notes/Description
Football	:15 Timeout Commercial	2	9	\$3000 per slot	Rotates every Timeout
Football	:30 Quarter Commercial	4	9	\$2000 per slot	Plays in Rotation
Soccer	:30 Halftime Commercial	4	20	\$1500 per slot	Plays in Rotation
Football	First Down Animation	1	9	\$1000	Plays at Each 1st Down
Football	Touchdown Animation	1	9	\$1000	Plays at Each TD
Football	Flag on Play Animation	1	9	\$1000	Plays at Each Penalty
Football	Defense & Make Noise	2	9	\$1000	Based Upon Game Flow
Soccer	Goal	1	20	\$1000	Plays at Each Score
Track	Intro Commercial	2	2	\$1000	Plays before Meet
Total Outdoor Program		18			

