WHAT IS CSR?
(Corporate Social Responsibility)

The corporate social responsibility is the commitment of a business to behave ethically and contribute to an economic development while improving the quality of life of the workers and their families, the local community and family in general.

Benefits of CSR in the company:
- Higher productivity and rentability
- Higher participation in the market
- Improved internal and external image of the company
- Loyalty and appreciation of society
- Support government agencies

Research skills:

Reflection

Today I had an interview with my cousin Jose
Manuel Soso who we talk about my action to encourage
him to make briquetes of rice husk and give them to the poor
communities in Jamundí so they can make their own small
company. He first told me the rice process and told me what
he do to the rice husk. He then told me it was a good
idea to help the community and make this type of product,
and he was going to help me giving me rice husk to do the
prototype of the briquet or rice husk mix with glycerine
taken from palm tree so it can be consistent and hard
and can be easy to burn so they can replace the use of
carbon in the barbeque to decrease contamination of CO₂.

Interview

1. How is the rice process?
2. What do you do to the rice husk? In the past and
tight now.
3. What new uses do you know about the rice husk?
4. Do you think my action is a good start? Will you
help me apply my action to real life?
5. What were did you study?