REVENUE POTENTIAL ANALYSIS FORM

(Fill out after your fundraiser)

REVENUES:

Sales = Quantity x Sales Price:

Item: ________________
QTY______ X Sales Price______ = $______________

Item: ________________
QTY______ X Sales Price______ = $______________

Item: ________________
QTY______ X Sales Price______ = $______________

Total Revenue From Sales:  $________________________

Other Revenue: (describe)  $________________________

Total Revenue:  $________________________

Total Deposited:  $________________________
Date:______________ By:______________

Overage/Shortage:  $________________________

EXPENSES:

Product cost = Quantity x Purchase Price:

Item: ________________
QTY______ X Purchase Price______ = $______________

Item: ________________
QTY______ X Purchase Price______ = $______________

Item: ________________
QTY______ X Purchase Price______ = $______________

Total Expenses From Sales:  $________________________

Other Expenses: (describe)  $________________________

Total Expenses:  $________________________

Total Profit from this Activity:  $________________________
(Total Revenue less Total Expenses)